

# Conference « Medialité des odeurs / Mediality of Smells »

écrit par Clémence Mesnier

Convenors: Jean-Alexandre Perras, Jesus College and Erika Wicky, FNRS/Université de Liège

THIS IS A FREE EVENT OPEN TO ALL  
To secure your place, please register [here](#)

The study of scents and all things olfactory is currently thriving, a sign of the great interest that our information-based societies feel for a sense which seems to offer a direct and immediate experience of reality. The conference *The Mediality of Smells* aims to develop the nascent interdisciplinary exchange around smells by examining the question of the media and the possible mediatization of smells.

## **PROGRAMME :**

### **Dimanche 24 juin / Sunday, 24 June – Maison française d'Oxford :**

17h - Accueil des participant·e·s / Welcoming

17h30 - Isabelle Chazot & Anne-Cécile Pouant  
L'Osmothèque, a dynamic perfume archive, unique in the world

18h30 - Cocktail

### **Lundi 25 juin / Monday, 25 June – Jesus College – Ship Street Centre**

9h Accueil des participant·e·s / Welcoming

9h30 - Jean-Alexandre Perras, Jesus College & Érika Wicky, FNRS/Université de Liège  
Introduction

Session 1 - Sociabilités / Sociability - Présidence/Chair : Caroline Warman, Jesus College, University of Oxford

10h - Rémi Digonnet, Université de Saint-Étienne  
Recreating Smells: from Speech to Sense

10h30 - Patricia Nagnan-Le Meillour, CNRS  
Pheromones and social odours convey vital information between animals

11h - Pause / Break

11h30 - Willam Tullett, Institute for Historical Studies, London

## Privacy in Public: Smell, Agency, and Atmosphere in Eighteenth-Century England

12h00 - Cheryl Krueger, University of Virginia

Sillage: Women as Perfume Diffusers in Nineteenth-Century France

12h30 - Déjeuner / Lunch

Session 2 - Atmosphères / Atmospheres - Présidence / Chair : Vivien Prigent, CNRS -  
Maison française d'Oxford

14 h00 - Kirsten Shepherd-Barr, St Catherine's College, University of Oxford

Olfaction in the Theatre: The Théâtre d'Art's Song of Songs in Paris, 1891

14h30 - Marie Thébaud-Sorger, CNRS, Maison française d'Oxford

The Chemistry of 1770s Paris Cesspools: Smells and Noxious airs

15h - 15h30 - Béatrice Caseau, Sorbonne université, Labex RESMED

Fragrances of Paradise: Incense and perfumes in Byzantine churches

16h00 - Pause / Break

Conférence plénière / Keynote speech - Présidence / Chair Frédéric Thibault-Starzyk,  
CNRS, directeur de la MFO

17h00 - Chantal Jaquet, Université Panthéon-Sorbonne

The Invention of an Olfactory Aesthetics

18h 30 - Cocktail

## **Mardi 26 juin / Tuesday, 26 June – Maison française d'Oxford:**

9h Accueil des participant·e·s / Welcoming

Session 3 - Représenter les odeurs / Representing Smell - Présidence / Chair : Paul  
Edwards, MFO, CNRS, LARCA

9h30 - Rosine Lheureux, Archives nationales, Paris

Nommer et montrer l'odeur : étiquettes et contenants en parfumerie et cosmétique à la  
fin du XIXe siècle

10h - Sarah-Maria Schober, Oriel College, University of Oxford

The Label of the Civet Cat and a Lost Scent

10h30 - Pause / Break

11h - Christina Bradstreet, National Gallery, London

Lost in translation? Looking at pictures of perfume in the nineteenth century

11h30 - Frédérique Desbuissons, Université de Reims  
La peinture qui pue. La médiatisation des odeurs dans les salons caricaturaux (France, XIXe siècle)

12h - Matthew Fisher, St Catherine's College, University of Oxford  
The Artistry of Odour Science: Discovering and Diversifying the Plant Palette

12h30 - Déjeuner / Lunch

Session 4 - Polysensorialité / Polysensoriality - Présidence / Chair : Ann Jefferson, New College, University of Oxford

13h30 - Giusy Pisano, ENSLL/Université Paris 3/IRCAV & Érika Wicky, FNRS/Université de Liège  
L'écoute des parfums

14h00 - Frank Krause, Goldsmith University  
Smell-Sound Synaesthesia as Revelatory Medium: A Brief History with Emphasis on German Literature (1900-1930)

14h30 - Ada Ackerman, CNRS/THALIM  
Sentir, ressentir. Retour sur les propositions olfactives et plastiques d'Eduardo Kac et de Laurent Duthion

15h - Conclusion